

Pawcassö

Professional Cat & Dog Grooming



0141 959 8111

Tips, advice and some fun facts about our best little friends who mean so much to us!



Hi again and welcome to another monthly newsletter. It's a little scary how quickly the months are going by. It seems that every five minutes it's the start of a new month. But I guess that's the way it goes and just shows us that we really should be enjoying every minute. I know I'm trying to!

Speaking of fun, did they get you on April Fools day? If they did, I hope it wasn't too embarrassing. I've heard of some incredibly elaborate pranks in previous years. I was going to tell you about a few but I've changed my mind. I wouldn't want to give any of you any ideas to think that you might use them to catch me out!

But isn't it great that the clocks have changed and it's daylight much later? I have to say I really love the long evenings. It's so much more fun to be out with the dogs when it's still daylight. Don't you just get so much more done when it's light outside?

I've been meaning to say a big thank you to everyone who has contributed their ideas to this newsletter. It's lovely to get feedback and many of the ideas have been great. Please keep them coming, as I'd like to make sure that I'm filling this newsletter with the most helpful information.

So Easter is just around the corner. Hmmm chocolate Easter eggs, yet another excuse to eat some more chocolate! But please don't forget not to give any to your dog. Chocolate contains some substances that can make dogs seriously ill or even kill them! So please don't be tempted.

Thanks for taking the time to read this newsletter, and I'll be back next month with another one.

Have a lovely April and a Happy Easter.



Morag & Star. XXX

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"If you can look at a dog and not feel vicarious excitement and affection, you must be a cat."

~ Author Unknown

More Facts about Dogs & Cats:

! A puppy's eyes normally do not open until they are 10 to 15 days old. It usually takes about four weeks for their vision to be complete.

! Cats knead with their paws when they're happy.

! Just like babies, Chihuahuas are born with a soft spot in their skull, which closes over when they get older.

! The smallest cat breed is the Singapura. Males weigh about six lbs while females weigh about four lbs.

! The largest cat breed is the Ragdoll. Males weigh twelve to twenty lbs, with females weighing ten to fifteen lbs.



Hello, my name is Sandra and I work as a Groomer in Pawcasso. I've always loved animals ever since I was a small child, but my favourite has to be dogs, surprise surprise!!

I got married to Peter in 1989 and have two sons, Jonathan and Daniel. Being a full time mum was great and I loved every minute of it. In 2004 I decided to do an animal care course at Reid Kerr College as the boys were growing up fast and I had more time to spend on what I wanted to do. So I applied and enjoyed the experience very much. As part of the course the college went to Barony Veterinary College in Dumfries where we got to learn lots. The best moment for me was when I helped the farmer deliver lambs. It's something that I will never forget. On my course I had to do a placement, and mine was in a Dog Grooming Salon where I helped out with

washing and drying of the dogs. That's when I realised that I would love to take this up as a career, so here I am 5 years later working with dogs and loving every minute of it. I've even applied to sit my Advanced City and Guilds this year so for everyone out there who used to think like me saying I'm too old...you're never too old!! Hey, maybe one day you could have the job of your dreams too. It worked for me, and hey I can even take my own two dogs to work with me. Tico and Tara who are my babies now and I love them to bits. Here they are:



Pawcasso Grooming

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Tel: 0141-959-8111

Email: enquiries@pawcassogrooming.co.uk

www.pawcassogrooming.co.uk

We are approved members of the Pet Care Trust and British Dog Groomers Association. So you can have peace of mind knowing that while your dog is in our care it will be groomed to the highest standard and will be given the greatest level of care at all times.



**City & Guilds
Qualified**

"Man's best friend that's what we say, so how will we treat our friends today?"

DATES FOR YOUR DIARY!

- GUMVA RODEO (University of Glasgow) will be held in Garscube Estate on Saturday 18th April. Bearsden Dog Training Club will be judging the dog side of events from 14.00 so come along and join in the fun.
- Doggie Dawdle – again in Garscube Estate will be held on Sunday 10th May. This is to raise funds for the Small Animal Hospital. Interested then contact Angela Hair on 0141-330-3593 to get a sponsorship form and further details.
- National Pet Month – Glenbrae Vet Clinic is holding a fun Dog Show in Mugdock Country Park from 12.00 until 15.00 to raise money for charities. Lots of prizes and fun. Morag is judging some of the fun events so hope to see some of our pets there on the day. Contact Angela 0141-942-7070 for more information.
- Bearsden Dog Training Club and PDSA Pet Show to be held on Monday 1st June at the Town Hall in Milngavie. Times and more details will follow in next newsletter so keep this date free to support the club.
- Bearsden Dog Training club's next Novice course will commence Thursday 13th August. So if you meet anyone out and about or know of any friends who wish to start classes, please get them to enroll now. Call **Jessie Herd on 07759 439381**. This will be very popular so it would be advisable to book early to avoid disappointment.

Larking around on Red Nose day!!



CREATE A CLAY PAWPRINT!



Why not create the perfect memento of your pet's PawPrint with these easy to use imprint kits. Each kit comes with ready to use soft air drying clay,

Available in two sizes £8.50 for a small paw or £9.50 for a large paw.

SAVE ON POSTAGE COSTS AND ORDER DIRECT FROM PAWCASSO OR VISIT

www.petkeepsakes.org.

We are now taking orders for James Wellbeloved foods.



Natural hypo-allergenic dog food and treats

Naturally healthy hypo-allergenic dog food and treats, all with a single nutritious source of protein - lamb, turkey, duck or fish - and wholesome rice or vegetables

James Wellbeloved has won the coveted accolade of Best Dry Dog Food & Best Dry Cat Food for the second year in a row!!

We don't have a stockroom, therefore we take your order and call you to collect it when it's in - simple really! Compare our prices. The larger the bag the lower the costs!

All Flavours	Pets at Home	Pawcasso	Savings
2 Kilo bag	£7.13	£6.00	£1.13
7.5 Kilo bag	£23.48	£21	£2.48
15 Kilo bag	£42.56	£38	£4.56
Pouches * 18	£10.44	£9.44	£1.00

- Bags - Duck & Rice adult or large
- Bags - Fish & Rice " "
- Bags - Lamb & Rice " "
- Bags - Turkey & Rice " "
- Pouches - Lamb & Rice
- Pouches - Turkey & Rice

If you use any other brands why not ask for a comparison quote. We will try to get it cheaper for you.



Glenbrae Veterinary Clinic, Bearsden: **0141 942 7070.**

Castlebrae Veterinary Clinic, Dumbarton: **01389 765555**

Do Short-Haired Dogs need Groomed?

Many people think that Dog Groomers only ever groom long-haired dogs whose hair needs cut and styled. But in fact it's necessary to groom all types of dogs to ensure that their coats are in tip-top condition. Short-haired dogs like Boxers, Labradors, Dalmatians and Jack Russells etc. all benefit from regular grooming as well. Plus, it can make things a lot better for the owners.

Here are some of the reasons why you should get your short-haired dog groomed:

- Grooming removes the undercoat and loose hairs from your dog's coat. So not only will your dog feel much cooler coming into the summer months but you'll have a lot less cleaning up of hairs from around your home. Just imagine you'll be able to pet your dog or have him rub up against your clothes without you or your furniture being covered in hairs.
- The shampoos and conditioners that we use nourish your dog's coat and skin. Not only will their coat look healthy and shiny, it will prevent that dusty, flaky dandruff. Plus your dog will be left smelling lovely, so no more doggy smell around your home.
- It's a chance to get their nails cut and to thoroughly clean their ears so that nasty infections are avoided. It's also a great opportunity to give them a good check over for lumps or bumps that shouldn't be there. Grooming can detect ailments that may otherwise go unnoticed, thereby ensuring early treatment of a condition.
- Just as we feel great after a shower or bath, so do our dogs. The grooming process helps your dog's overall well-being by removing dead hair and nourishing the coat. Improved circulation, elimination of itching and soothing of skin are also sure to leave your dog looking and feeling great.

Dogs & Cats in the News!

! A conscientious mother hen has adopted two orphaned puppies in China. According to Ananova.com, the hen took over the parental responsibilities of the two pups after their mother was poisoned. Owner Cao Fengying said that the hen and mother of the pups had been great friends for two years. After the dog died, the hen took the puppies into her coup and kept them warm. She defends them if anyone approaches and ensures that they eat first during meal times.

! A Hertfordshire-based firm is ensuring that the posh of cats can now come and go in top style. They have launched the ultimate posh cat flap for pampered pussycats. The cat flap is encrusted with more than 1,000 Swarovski crystals. According to Ananova.com the cat flap is billed as the latest 'must have' pet accessory that will brighten up any back door. It sells for £1,000. Designers Doors4Paws claims a 'minor celebrity' has already placed the first order. The firm sells a number of special cat flap designs, including one in the style of a stable door and another based on a Roman arch.

Match the Clue to the Breed!

The following are nicknames and clues of common breeds of dogs. Can you match what clues go with each breed?

i.e. **1F**. Have a go without looking at the answers on the back page.

- | | | |
|----------------------------|---|-----------------------|
| 1. The Live Wire | → | A. Siberian Husky |
| 2. The Flusher | → | B. Lakeland Terrier |
| 3. The Team Racer | → | C. Papillon |
| 4. Marched with the Romans | → | D. Rottweiler |
| 5. The Stylish Breed | → | E. Norwegian Elkhound |
| 6. The "Butterfly" Dog | → | F. Wire Fox Terrier |
| 7. War Dog of the Vikings | → | G. Poodle |
| 8. The Showman | → | H. Sussex Spaniel |

It's the time of year for Moulting!

The change of the seasons from Winter, to Spring and then to Summer has always been the natural time of year for dogs to cast their winter coats. In the wild, a dog's natural instincts would have sensed the rise in temperature and the lengthening of the daylight hours. So the process of moulting began readiness for the warmer summer months.

Our domesticated friends still induce this process at this time of year. However, in the last few decades with more dogs living indoors in a centrally heated environment, their senses have gotten somewhat confused. Being inside the warm house stimulates the dog to cast off its coat. Yet, going out into the cold winter air has the opposite effect.

According to a recent UK survey conducted by Dog World, in association with Yumega, this has accounted for 58% of owners saying that their dogs cast their coats all year round. The survey also indicated a sharp rise in the amount of hair that each dog sheds. It is estimated that the extra hair left on furnishings in the home requires an extra half hour of vacuuming every week.

Each hair on your dog will be at one of three stages at any given time.

- The growth phase where the hair is continually growing.
- The resting phase where it has stopped growing but is still attached to the hair follicle. At this stage, the hair can easily detach if touched or rubbed against furnishings or clothes.
- The final phase where the hair is dead and falls out by itself to make way for new hair growth.

So how can you stop this process? Well you can't actually stop the process of your dog's hair growing, just as you can't stop your own hair growing. However, you can certainly assist to remove unwanted dead hair and reduce the nightmare of dog hairs all over your home.

Firstly, your dog's nutrition has a major affect on the condition and strength of his coat. Hair that doesn't receive a balanced level of nutrients soon becomes dull, loose and falls out prematurely. Therefore, oils such as Omega 3 and Omega 6 in your dog's food help nourish the hair and skin by keeping it moist, supple and healthy.

Daily brushing is also important to remove the hair in a controlled manner. Brushing stimulates the natural oils in your dog's coat. However, the type of brush you use can dramatically affect the quantity of hair removed during brushing. Please ask if you need help with choosing a good quality brush that will give you great results.

Grooming your dog at this time of year will greatly help removal of dead hair and undercoat. A deep wash combined with professional shampoos will strip out the unwanted coat leaving the healthy and shiny top coat. The shampoos also condition the remaining hair so that it's stronger and less likely to fall out. If you're having trouble with your dog moulting, please give us a call for more advice on coat care.

"Anybody who doesn't know what soap tastes like never washed a dog."

~ Franklin P. Jones

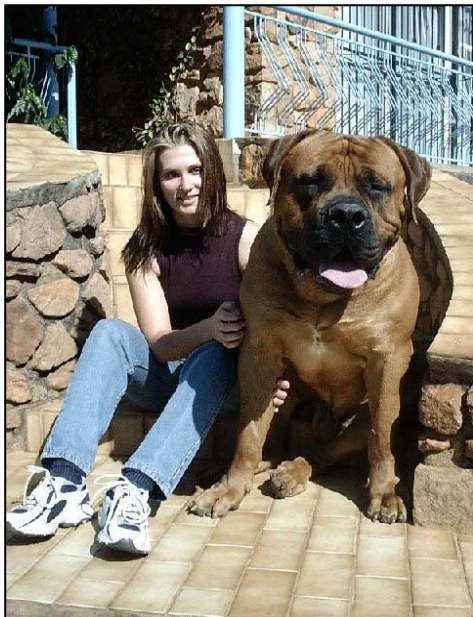
Did You Know!

! A dog that is aggressive to people, animals or other dogs is likely to have an underlying problem. Causes of aggression include accidental mistreatment, poor basic training or its perceived role within your pack.

Regardless of the cause, it's imperative to correct any form of aggressive behaviour. Consult a reputable trainer or canine psychologist for help and advice. As with all behavioural issues in dogs, they can be corrected. But it requires the right approach and is likely to take time, persistence and patience. However, it will be worth it to ensure that the aggression does not spiral out of control.

HOLY SHIT!

If you own a dog, even if you don't own a dog at present, you'll appreciate the efforts of this owner to sell her dog. Read the sales pitch.



Dog For Sale

- *Free to good home.
- *Excellent guard dog.
- *Owner cannot afford to feed him anymore, as there are no more thieves, murderers, or molesters left in the neighborhood for him to eat.
- *Most of them knew him as 'Holy Shit'.

Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given or offered a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

**Answers
to Quiz**

1F
2H
3A
4D
5G
6C
7E
8B

ADVERTISE HERE!

This newsletter goes out to over 300 cat & dog owners every month. If you have a product or service that could benefit our clients then please contact us.

National Pet Month 2009!

National Pet Month (NPM) is returning from 4th April – 4th May 2009 to put the wag back into the tails of the United Kingdom's pet population with the theme 'Healthy Pets Make Happy Pets'.

As well as donating money to numerous animal charities, this year's campaign will also seek to raise awareness of the importance of pet health... after all, healthy pets make happy pets!

National Pet Month encourages pet owners to host and join in a variety of events across the nation.

2009 sees the return of the National Pet Month Photographic Competition, in conjunction with Your Dog and Your Cat magazine, in which pet owners can enter snaps of their favourite pet moments in the hope of making their furry, feathered or scaly friend a celluloid star at the climax of National Pet Month. The Ultimate Pet show will be held from 2nd – 4th May.

Why not get involved in National Pet Month 2009 and show everyone what great pet owners you are. And of course it's lots of fun as well.

Your Business Really is Appreciated!

Thanks to you, and all the other great dog owners who bring me your dogs to groom, I'm busier than ever. It's great that I can say this given the times we currently face. I really do appreciate that you give me your business and you can be assured that I'll continue to give you and your dog the best possible service that I can. Thanks also for all the referrals.

"I would maintain that thanks are the highest form of thought, and that gratitude is happiness doubled by wonder."

~ G.K. Chesterton

Get this newsletter every month!

To continue providing you with information, help and a little bit of fun about cats & dogs, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave me your email address or request your newsletter by sending me an email. Once you're on my list I'll send you a copy every month.

To make an appointment or if you just want to ask a question please contact me at:

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