

Pawcassö

Professional Cat & Dog Grooming



0141 959 8111

Tips, advice and some fun facts about our best little friends who mean so much to us!



November is the month for thanksgiving and even though the act of thanksgiving may not be celebrated here as much as in the US, it is still a good time for all of us to give thanks for what we have. So I'd like to thank you for being my client. I really do appreciate your business

because without you and your fantastic little friends, my business would not exist. It's a pleasure to spend my days with them, and I thank you so, so much for blessing me with this opportunity.

Morag & Star. XXX

5 Ways to Give Thanks to Our Dogs

It's also good to say thanks to our dogs as they enrich our lives and provide us with such treasured companionship. Oftentimes we find ourselves spending lots of money on all manner of supplies and posh accessories in order to treat and care for our dogs. While this is great, it really is the little, simple things that brighten dogs' days and enrich their lives. ...and some of those things may surprise you! Here's a few simple ways in which you could show your dog how much they're loved and appreciated, too.

- 1. 'Good Dog!'** Dogs love to hear praise from us, yet we often forget to do this once we expect nothing but good behaviour from them. Praise not only teaches proper behaviour to puppies, it reaffirms to adult dogs that they're performing well and are much appreciated for it.
- 2. Go on an Adventure.** This need not be an exotic holiday. For dogs, a different route on the daily walk can be rather exciting! New scents, places and experiences stimulate their minds and bodies—and are fun for us, too.
- 3. Add a Twist to Treats.** Dogs love to get a bone or treat, but they love it even more when we turn it into a game. Play 'Hide and Seek' with treats beneath an assortment of dishes. They'll appreciate the quality time spent with you and benefit from the mental exercise.
- 4. Schedule a Breed-Specific Activity.** Whether your dog was bred to hunt fowl or search and rescue from water, you're both likely to have a fascinating time with an activity that's suited for their breed.
- 5. Provide Structure and Routine.** While we love having freedom to do as we please, dogs can get bored or anxious with it. Strive to make every day consistent yet fulfilling for your dogs, and the relationship will continue to be mutually rewarding!

PAWCASSO WINTER DRAW



Book your dog or cat in with us for grooming in November.

Every pet groomed this month will be entered into our draw to win a prize of a free groom up to the value of £50. Call for an appointment now on 0141-959-8111. Good luck

Don't worry if you have already been to Pawcasso before this newsletter arrives!!! You will automatically be entered into the draw.



BOOK EARLY FOR CHRISTMAS



Please don't forget to book your pet in for a Christmas Groom. We are already filling up our diary.

Also don't forget your pet's Christmas present while you are shopping. We stock a range of toys, coats, perfumes and accessories.

URGENTLY REQUIRED OLD TOWELS FOR PDSA ANIMAL HOSPITAL.



This hospital is the emergency unit for Glasgow and is always needing old clean towels or sheets for use in

accidents. Please hand in any spare you have – it doesn't matter the condition just need to be clean.

Thanks

Pawcasso Grooming

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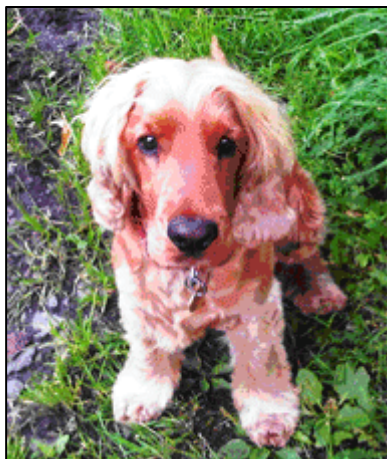


City & Guilds Qualified

We are approved members of the Pet Care Trust and British Dog Groomers Association. So you can have peace of mind knowing that while your dog is in our care it will be groomed to the highest standard and will be given the greatest level of care at all times.

"For loving them and all that you do, they give a lick on your face to say a great big thank you"

£100 Reward for Archie



Have you seen Archie? He is a friendly golden Cocker Spaniel with long hair and a blond floppy fringe (his appearance may have changed). Has someone in your street suddenly acquired a new dog? His family really misses him and we want him to come home. If your information leads to his return we will give you £100 reward. Thanks for your help.

Phone 07779 577019

CHEESY TWISTS



Perfect for a doggie treat or party. Flaxseed adds a crunchy, nutty flavor, rich in essential fatty acids & fibre for your dog. This helps maintain a healthy immune system.

INGREDIENTS

Makes 32-34

Prep time – 15 minutes

Cooking time – 30-35 minutes

300g (10 ounces) wheat & gluten free flour

50g (2 ounces) grated low fat cheddar cheese

25g (1 ounce) grated low fat parmesan cheese

1 tablespoon chopped thyme

2 tablespoons milled flaxseed

100ml (3½ fl oz) cold water

125ml (4 fl oz) olive oil

METHOD

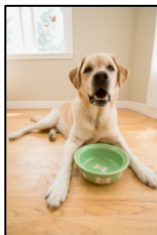
Mix the flour, cheeses, thyme & flaxseed in a large bowl. Add oil & combine. Add the water a little at a time until mixture forms firm dough.

Knead the dough on a lightly floured surface and divide into 1½ inch balls (approximately). Roll each ball into a 6 inch sausage shape. Pat lightly with rolling pin to flatten, then hold both ends & twist in opposite directions.

Place twists onto a greased baking sheet, ½ inch apart. Bake in a pre-heated oven 160c (325 f) Or gas mark 3 for 30-35 minutes until golden brown. Remove from oven and cool.

Will keep for 7-10 days in an airtight container.

Happy cooking!!



HAVE YOU JUST BOUGHT A PUPPY???

Dog Welfare charity Dog Trust is appealing for the public to send them their experiences when buying a puppy.



The charity is particularly interested to hear from people who have bought from Pet shops, superstores, classified adverts or websites. These outlets can be supplied by puppy farms where puppies are bred in terrible conditions without any concerns for their welfare. As a result many of the puppies suffer health and behavioural problems. Dog's Trust's 17 Rehoming centres across the UK and 1 in Dublin regularly have puppies handed in to them when owners can no longer cope with the cost and the upset.

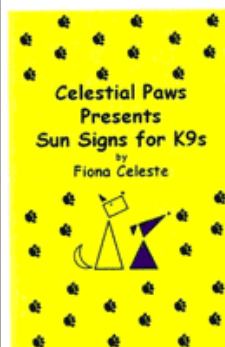
Dogs Trust campaigns against cruel practice of battery farming of dogs and would very much like to hear about your experiences. Please e-mail stopbatteryfarming@dogstrust.org.uk



"Get to know your pet better" with 'Celestial Paws'

Since Fiona Celeste's Astrology column for the Glaswegian 2 years ago she's been busy providing a first class service for 'Celestial Paws - Pet Astrological World Service' - a new service for pet owners and aimed at domestic pets such as cats and dogs who live with us as part of the family-"Pets have their individual character - Astrology can help to give us an increased understanding of behaviour and personality and tremendous insight can be gleaned".

An individual chart reading is based on the pet's date and place of birth. The Chart and Interpretation (5,000+ words) can be posted or emailed if desired as a gift for the pet owner.



Fiona, a dog owner herself, is now promoting her new book - 'Celestial Paws presents Sun Signs for K9s' - the book provides astrological insight based on the 12 Zodiacal Signs, "It is a fun yet informative guide to understanding your canine chum". The book can also serve as a gentle introduction into the world of astrology - a fascinating area where we can learn so much about ourselves and others - dog owners may even find that it's an invaluable aid when initiating behaviour training - by recognising and appreciating the special characteristics it can make it easier to make allowances for any less desirable ones!

The book also contains quite timely quotations as well as being illustrated by the very talented and much admired cartoonist Jim Barker.

SSPCA

Celestial Paws is happy to support and contributes part of the profit from the book to the SSPCA, Fiona says - "did you know that the SSPCA rely totally on our donations?" - it is a sole charity which means that it is quite separate from all other organisations and doesn't get help or funding from other sources! Please remember the SSPCA especially this coming Christmas.

Further details about Celestial Paws can be found on the website www.celestialpaws.co.uk or email celestialpaws@ntlworld.com or telephone 0141 954 1582 (24hr answering machine)

Doggie Humour!

A duck hunter found the dog of his dreams—one that could walk on water! He took a friend, a pessimist by nature, on the next hunt to show off his dog. A flock of ducks flew by, he shot, and a duck fell. His dog then walked across the water to retrieve it, but his friend said nothing. On the way home, he said to his friend, 'Notice anything unusual about my dog?' to which his friend said, 'Yes I did—he can't swim'.

A Look at the Shih Tzu!



Perhaps you wouldn't guess it from looking at them, but the name Shih Tzu actually means 'lion'. Their exact origin is unknown, but they appear in historical artefacts dating back to

the year 624 A.D.

Unlike most other breeds, the Shih Tzu was bred as a house pet, specifically within the Ming Dynasty. They're thought to be a cross between the Pekingese and Lhasa Apso.

A playful and loving companion, the Shih Tzu typically gets on well with people. They're often very friendly and poised, yet they'll also not back down easily from another dog if they feel threatened.

Shih Tzus are low maintenance in terms of training and exercise, but high maintenance in regard to grooming. The long, flowing coat requires daily care and brushing to prevent mats and tangles. Otherwise, their hair can be kept short through regular clipping.

Word Scramble!

Unscramble the letters to reveal a quote on dogs

A O G S D E A D I

F O S O N P E R L A

R G I N G O O M

S I O T L L R O N I

A E A D D I S H F

James Gorman, comparing dogs to narcissistic cats (answer on Page 4)

Why's the Dog Scooting Around on their Bum?

You may have heard that a dog will scoot their bum across the lawn or floor because of intestinal worms but, in most cases, this behaviour is actually due to clogged anal glands.

The two glands, one located on each side of the anus, secrete a scent that's unique to the dog. This is why you'll see dogs sniffing each other's bum when they meet—it's a lot like exchanging business cards! The secretion also marks each stool, which then lets other dogs know who's been in the area.

Problems can and do arise with these glands, though. If you see your dog scooting and licking the glands, or if you notice a foul, fishy odour coming from them, it's likely due to impacted secretions. This can become quite painful for them, too, especially if there's an abscess or infection. When this occurs, the dog will typically show discomfort if you touch anywhere near their tail.

The question is, then, what can you do to keep them healthy? Some dogs need to have their glands expressed (or emptied) regularly, yet other dogs don't need any type of gland care unless there's a problem.

Have a professional express the glands if needed, as people can unintentionally harm the dog if they don't know how to do it properly. In the event of abscesses or infection, they may require veterinarian care.

If gland impaction becomes a recurring problem, you can also feed them a higher fibre diet to thicken the stool, which can help them empty naturally.

Is the Doggie Dish Half-Full or Half-Empty?

A veterinary scientist at the University of Bristol has concluded that dogs too can be pessimistic about life. According to *The New York Times*, the more separation anxiety a dog experiences at home, the more likely it is that their emotional state will affect their decision-making process.

Researchers studied the dogs' behaviour while alone, and then taught them that some food dishes were full while others were empty. The less anxious, 'optimistic' dogs would race to the dish, whereas the anxious, 'pessimistic' dogs did not.

Dr Mendl noted that dogs suffering from anxiety when alone should be treated, as it can be a sign of instability and unhappiness.

ADVERTISE HERE!

This newsletter goes out to over 300 cat & dog owners every month. If you have a product or service that could benefit our clients then please contact us.

Anniesland

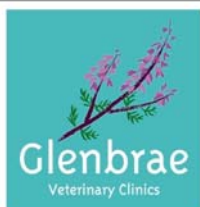
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Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

Brushing Once a Day Keeps the Mats Away!

With wintry weather fast approaching, now's definitely a good time to continue or get into the daily brushing routine. While it won't *always* keep the mats away, it does help prevent them from forming and can break them up before they get too unruly to manage.

If you'll be letting your dog's hair grow out for the cooler season, maybe try brushing them twice daily as their coat comes in. In any case, all the growth and undercoat can quickly get knotted, particularly if they'll be out rolling around in moist grass or other foliage.

The nice thing about this—aside from all the benefits to their skin and coat—is that it really doesn't take much time at all. As with most things in life, prevention is simply much easier than sorting through a mess! The trick is to start with a clean, tangle-free coat. From there, you'll likely need only ten minutes or so to get through most of their coat each day.

If you're saying, 'Yes, but my dog doesn't like the brush!' then it certainly could take a bit longer. So please do check back next month for tips on calming their home grooming behaviour!

Word Scramble Answer:

'A dog's idea of personal grooming is to roll in a dead fish'.

Get This Newsletter Every Month!

To continue providing you with information, help and a little bit of fun about cats & dogs, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave me your email address or request your newsletter by sending me an email. Once you're on my list I'll send you a copy every month.

To make an appointment or if you just want to ask a question please contact me at:

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