

Pawcassö

Professional Cat & Dog Grooming



0141 959 8111

Tips, advice and some fun facts about our best little friends who mean so much to us!

With Halloween coming at the end of October, you may want to start preparing your dogs for any extra noise that could be in or near the area. Though fireworks and loud bangers can be lots of fun for us, they're often quite frightening for our dogs!

Thankfully, it's usually not too difficult to prepare dogs for such things, but it does take some time as it's a gradual process. If you expect that you'll be near any racket with your dog, now would be a good time to start desensitising them to the noise.

Firstly, it helps to begin with a very low level of noise, as well as treats or toys to help the dog associate the noise with something positive. One way to do this is to engage the dog in a game they really like while startling noises are far off in the distance. You could do this with a recording turned to a low volume, or have someone create similar noises in a far off area.

Then, you gradually increase the noise as you continue to play, praise, and reward your dog for the desired behaviour. If you have someone making the noise while you work with your dog, you would have the noisemaker move closer towards you. You wouldn't do this all in one session, though, as it's a slow process. The next time you're working with them, you would go for a moderately low level of noise, and so on, until the dog is comfortable with loud noises being very close by.

It's important that you go with short sessions and that you allow time for the desensitisation process to occur gradually. Otherwise, you run the risk of severely startling the dog and creating even more problems than you would've had without the training process.

Should your dog already be overly anxious or afraid of loud noises, it may be best to work with a trainer or dog behaviourist instead. You may also want to consider boarding your dog or leaving them in a quiet area with a sitter if need be, especially if your dog would be home alone during the fireworks.

Here's wishing you and your dogs another safe and fun-filled month. And, of course, if you'll be having chocolates around for Halloween, be sure to keep them away from the dogs!

Morag & Star. XXX

A PUPPY BOUQUET FROM ME TO YOU!



Charitable Events

The Dogs Trust are holding a sponsored walk on Sunday 3rd October 2010 in Tollcross Park, Glasgow. Have fun and help give thousands of abandoned dogs a happier, safer life!! Choose 5K or 10k routes and you can and even do it without a dog!! Visit. www.waggywalks.org.uk for more information and to register.



BOOK EARLY FOR CHRISTMAS



Please don't forget to book your pet in for a Christmas Groom. We are already taking bookings.

Pawcasso Grooming

990 Crow Road, Glasgow G13 1JN

Tel: 0141-959-8111

Email: enquiries@pawcassogrooming.co.uk

www.pawcassogrooming.co.uk



City & Guilds Qualified

We are approved members of the Pet Care Trust and British Dog Groomers Association. So you can have peace of mind knowing that while your dog is in our care it will be groomed to the highest standard and will be given the greatest level of care at all times.

"Goblins & ghouls and all things mean, could frighten your dog this Halloween"

OUR SERVICES AT PAWCASSO



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Monthly Newsletter

We use only experienced/highly trained staff and are continually learning by studying and attending grooming/behaviour seminars and are members of grooming forums.

All of our staff are trained externally in Animal First Aid.

We are members of the Petcare Trust and Federation of Small Businesses.

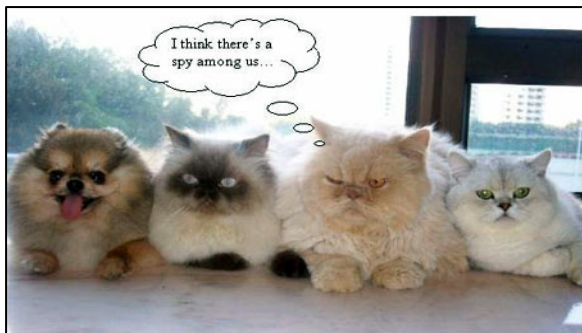
We use only top quality brands of shampoos and conditioners to keep your pet in tip top condition. We believe that inferior products are bad for animals' skin and coats.

Our salon is fitted out with the best and safest equipment.

WE CARE.....

Remember:

“A Cheap groom is never a good groom”



Magic Muttballs

These muttballs really are magic. Watch your dog perform the perfect “sit” for one of these tasty balls of goodness!!

Makes 50

Prep time 15 minutes

Cooking time 15-20 minutes

Ingredients

500g (1lb) minced rabbit or chicken

150g (5 oz) dried breadcrumbs made with wheat & gluten free bread

1 tablespoon dried oregano

1 egg

- 1) Mix all ingredients in a large bowl. Roll mixture into 2.5 cm (1 inch) balls and place on a greased baking sheet
- 2) Bake in a pre-heated oven 180 c (350 f) gas mark 4 for 15-20 minutes or until golden brown. Remove from oven & leave to cool.
- 3) Transfer to an airtight container and store in refrigerator. Alternatively place in resealable freezer bags and freeze for up to 6 weeks until required. It's fine for your dog to eat the muttballs frozen.

Tips

After making the balls, roll them in 25g (1 oz) of breadcrumbs (additional) and freeze one layer at a time in small freezer bags or airtight containers. Remove frozen treats as required. Your dog won't mind if they are frozen.

Try not to let the frozen balls defrost during travel as this could affect their stability. If you feed your dog a raw diet, then it's fine to also make these treats raw.

Word Search

Find the hidden words listed below!

R	L	Q	M	N	B	R	U	S	H	A	O	D	G
P	S	E	G	I	G	Y	R	K	X	R	C	C	R
F	D	M	E	M	O	Q	S	R	P	Y	D	M	O
S	I	I	M	I	U	G	A	I	Q	T	A	J	O
X	Q	L	U	E	B	O	N	E	P	R	G	G	M
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B	B	R	N	O	A	K	Y	U	M	A	H	C	S
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LEAD GROOMING COSTUME RIDGEBACK

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ENTRY BY OCTOBER 31ST 2010

EXCLUSIVE OFFER ON REVERSE

19

Dealing with Doggy Odours!

Let's face it: Sometimes, dogs can smell a bit ... doggy, and it's usually not a scent that we want to snuggle with or have in our homes. But, with the right approach, it's also easy enough to control these odours.

The first step is to identify the source of it. You'll know it if your dog got into the bin or was rolling round in a mess, of course, but some odours come from less obvious places.

If you detect an unpleasant smell coming from them, be sure to check their ears and mouth. An ear infection can emit a foul odour, as can gum disease or an infected tooth. Other health conditions that can cause this include impacted anal glands and skin infections.

We often recognise these conditions, and we can assist with some of them or alert you to the need for veterinarian treatment. However, a veterinarian is the first person to visit if you suspect any of the above problems in your dog.

Following that, it really is helpful to bring your dog in for routine grooming and trimming, and to feed them a well-balanced diet. Many doggy odours simply come from moisture, skin oils, dirt, and breath—all of which are usually manageable with quality care.

If you're in need of additional help or ideas, please feel free to talk with us about various skin and coat products. While some perfumes and fragrances can irritate dogs, there are grooming products and in-home remedies with which you may find greater and longer-lasting success.

This can take time, treatments and experimentation, but, of course, it's always worth it for a healthier and happier life with our dogs!

A Look at the Jack Russell Terrier!

Originating in southern England in the mid-1800s, the Russell terriers were bred to hunt foxes. Through some confusion in the bloodlines, however, some of them are Parson Russell Terriers.



The Jack Russells have either a smooth, shorthaired coat or a wiry (broken) coat. But with either type of hair, their coats are 'weatherproof.' Some are purely white in colour, whereas others are tri-coloured or marked with tan or black.

Perhaps the most notable characteristic of these dogs is their high level of energy. Although they're obedient hard workers, they are also quite bouncy throughout most of their days. And so, of course, they need lots and lots of exercise!

But these terriers are also very friendly and affectionate with those who treat them well and show them plenty of playful attention.

The smooth-coated varieties benefit from monthly bathing, whereas the wire-coated varieties sometimes need more extensive grooming to keep their hair nice and manageable.

Celestial Paws Astrology

By Fiona Celeste.

Your animals can be your best friends in life. Just like us, they also have their unique personalities. We may not always know their exact time of birth but we can still look at the chart for day of birth and determine an incredible amount of information. If the exact time is unavailable a Sun sign chart will be used as the basis for the chart. We can benefit by knowing where our pets' full potential might be met. Like our human friends there may also be difficult areas of their personalities, which we must learn to accept or correct. By understanding our pets more we can improve what already exists and learn to accept those things that are unchangeable or a challenge.

If you would like to gain more insight into your pet and have an astrological/personality profile then contact me for availability and more information

Tel: 0141-95401582 (24 hour answer machine) or

e-mail:- celestial.astrology@ntlworld.com

website – www.celestialpaws.co.uk

“ Any one planet may be more dominant than another and one of the most creative uses of astrology is to help us meet what we don't know in ourselves for what we have not lived in ourselves is what comes back to us from life as fate ”

Dog Training Tip!

Use a specific physical movement for each verbal command that you use with your dog. For example, point to the floor when you say, 'down'. With practise, you can then use these gestures in place of verbal commands as needed.

ADVERTISE HERE!

This newsletter goes out to over 300 cat & dog owners every month. If you have a product or service that could benefit our clients then please contact us.

*Anniesland
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Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

ALERT ON PET "POISON" TREATS



Pet owners have been warned not to feed treats with an ingredient poisonous to dogs.

Recently a dog was saved from death by swift treatment after being given a muffin as a treat. It contained xylitol, a sugar substitute which can give dogs liver

damage.

Xylitol is used in sugar free chewing gum and dental hygiene products and can also be found in cakes and biscuits.

If you think your dog may have eaten gum, a sweet or cake containing Xylitol and appears unwell, vomiting or lacking co-ordination, contact your vet immediately.

Animals such as cats and ferrets could also be at risk.

For more information visit www.bva-awf.org.uk

Help Still Wanted

- ✓ **We are still collecting plastic bottle tops to help raise funds for wheelchairs.**
- ✓ **Ring pulls.**
- ✓ **Used Stamps for the Donkey Sanctuary**
- ✓ **Old Ink Cartridges for the Hedgehog Society.**
- ✓ **Old Towels and blankets for the PDSA animal Hospital**
- ✓ **Toys or food for the SPCA at Milton for Christmas.**

Thanks for all the donations so far. You are extremely generous and always willing to help.

Get This Newsletter Every Month!

To continue providing you with information, help and a little bit of fun about cats & dogs, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave me your email address or request your newsletter by sending me an email. Once you're on my list I'll send you a copy every month.

To make an appointment or if you just want to ask a question please contact me at:

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