

# Pawcassö

Professional Cat & Dog Grooming



0141 959 8111

Tips, advice and some fun facts about our best little friends who mean so much to us!

Hello and welcome to the May issue of this newsletter. No doubt you and your dogs are enjoying all the fun and activities that the early summer sunshine has allowed us! Unfortunately along with the sunshine comes those pesky fleas and ticks. But try not to worry because if you prepare for them now, you can get through the season with a little less aggravation than is necessary.

In being prepared for ticks and fleas, it's helpful to be aware of the many ways in which they can affect dogs and us. Unfortunately, they're much more than an annoyance—they're also a threat to health and wellness.

While ticks transmit bacteria that cause illnesses such as Lyme disease, fleas irritate skin and are largely responsible for the transmission of tapeworm. All these problems can affect humans in addition to dogs, so it really is important to be on the lookout for them.

A spot-on treatment that prevents both fleas and ticks is perhaps the most effective way to prevent infestations and related issues. You simply apply them once a month. Otherwise, a daily inspection and lookout for symptoms is your best bet for catching and ridding of the pests before they become or cause a serious problem.

By combing through your dog's hair each day, you can usually see if any fleas or ticks are on them. Be sure to pay special attention to the areas around their ears, armpits and the base of their tails, as fleas and ticks tend to favor those spots. And, of course, if your dog starts scratching a lot, it's a sign that fleas are present.

Ticks are somewhat difficult to find in some cases—and can be even more difficult to remove properly. You're not likely to spot a young tick on your dog, as they can be as small as a pencil dot. But if you see one of any size, it's critical that you remove it as soon as possible. If you're unsure of how to remove them properly, please don't try to, as improper removal can lead to abscesses and increase the risk of the tick transmitting harmful bacteria.

For more information on how to prevent or treat flea- and tick-related problems, keep an eye on the upcoming issues of this newsletter and feel free to contact me with any questions.

May this be a lovely summer for you and your pets—with as few pest disturbances as possible. Enjoy the rest of this issue, and it'll be great to see you and your dogs soon again!

Morag & Star. XXX

## Pawcasso Grooming

990 Crow Road, Glasgow G13 1JN

**Tel: 0141-959-8111**

**Email: [enquiries@pawcassogrooming.co.uk](mailto:enquiries@pawcassogrooming.co.uk)**

**[www.pawcassogrooming.co.uk](http://www.pawcassogrooming.co.uk)**

### Inside this Issue:

- The Professional Grooming Difference
- Caring for a Dog's Skin!
- A Hair-Free Home!

### FUNNY



### A Wonderful World of Animals!

! A cat in China was thought to have given birth to a puppy. When the cat had her kittens, her owner realised one looked like a dog and thought that perhaps it was because her cat and dog share a good relationship. According to *Orange News*, a local pet clinic examined the puppy and determined the cat must've taken it from a litter of pups, as it's not possible for the two species to mix when breeding.

### Did You Know?

When dogs are assessing an object, they first judge it by its movement, then by its brightness and then by its shape.

The breeds of dogs considered to be the most intelligent are the Border Collie, the Poodle and the Golden Retriever.



**City & Guilds  
Qualified**

We are approved members of the Pet Care Trust and British Dog Groomers Association. So you can have peace of mind knowing that while your dog is in our care it will be groomed to the highest standard and will be given the greatest level of care at all times.

*"A wash and a scrub to make them all clean, in a bath full of bubbles that will make their coat gleam!"*

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## The Difference Professional Grooming Makes

People often remark on the difference they see and feel in their dog's coat after a professional grooming as opposed to the results they get from a bath at home. To some, it almost seems like magic! There's no real secret to it, though. The truth is that grooming simply entails much, much more than what meets the eye.

Prior to focusing on a dog's cleanliness and style, a dog groomer's first priority is understanding the needs, lifestyle and personality of the dog. This not only helps us choose the best style for your dog, it helps us determine the best products and procedures to use when grooming.

As you've likely noticed, a dog's temperament greatly affects the ease with which you can bath, brush and clip them. Because of all these variations in temperament, groomers must be knowledgeable on canine behaviours as well as the methods for managing them. It is partly because of this knowledge and experience that we're able to tend to the finer details of a dog's coat.

Behaviour is only one aspect of it, however. Groomers continually learn and train for a thorough understanding of the differences in breeds, styles, tools, techniques and products.

While all dogs share similar traits, they're quite different in regards to their hair types, much like people are. And this is where a groomer's knowledge and experience truly shines, much like a salon stylist's.

We assess the type and condition of a dog's hair and skin when choosing a shampoo, which makes for a smoother and shinier coat. By drying them with care and precision, we're able to keep it tangle-free afterwards. Following that, we choose our brushes and clipping tools based on hair type and style.

Combined with our love of dogs and care for their overall wellbeing, it all comes together in a fine-tuned process that gets them looking and feeling great.

**We thought we would show you a few of our grooms. A wee haircut makes a difference eh???**

BICHON FRISE BEFORE GROOMING



AFTER



IRISH TERRIER BEFORE GROOMING



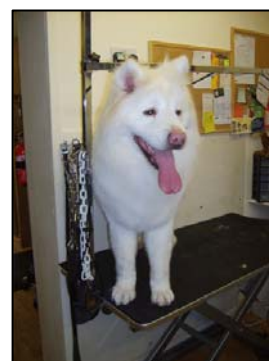
AFTER



SAMOEYED BEFORE GROOMING



AFTER



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### Collars Vs. Harnesses

While the choice between a collar and harness greatly depends on personal preference, there are some situations in which one is better than the other. One of those involves small dogs. Because small dogs such as terriers don't have as much muscle or tissue in their necks, a collar can be dangerous for them. When they pull on a lead while wearing one, they can actually injure their necks. For them, a harness is better.

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### More Wonderful Animals of the World!

! A pet shop owner in China discovered his dog is quite talented: he sings. The young Samoyed began singing when his owner set an alarm clock to play a song. Since then, he's developed a love of music and has become an attraction in the area. According to Orange News, the dog prefers songs with "a high beat and strong rhythm," but he hasn't much of an interest in love songs.



### **Big Round of Applause!!!!!!**

Thanks so much to everyone so far who has kindly donated goods to our SPCA appeal.

Below is a selection of some of the items collected so far.

It has been a slow start but this is an ONGOING appeal between Pawcasso and Bearsden Dog Training club.

We now have a donation box in the salon, so please next visit bring a small item to help the poor homeless animals.

We need:

- Towels
- Bedding
- Dog food
- Cat food
- Treats
- Toys
- Collars and leads
- Bottle tops
- Ring pulls
- Used stamps



If everyone just donated a tin of food every visit we could make a huge difference. Thanks

### **Caring for a Dog's Skin!**

The look and feel of a dog's hair partly results from the condition of their skin. For example, if their skin is dry, their coat can feel dirty and matted from a build up of dandruff. Bathing will usually rid their coat of such skin-related messes; however, it's really only a short-term fix for underlying issues.

Should you notice any flakes, oily spots or other problems with their coat, there are a few things you can try for relieving it. Firstly, have a look at their diet. If they're eating foods that contain artificial colours and fillers, there may be a nutritional deficiency or irritation stemming from it. If they're already eating a healthy diet, however, you might also consider the possibility of an environmental allergy.

Products used in the home can irritate their skin, as can mites, fleas, human-grade shampoos and some illnesses. If the cause isn't immediately clear, it may be best to have a vet evaluate them for possible causes. Such skin conditions are easily treated in most cases.

For regular care, a good diet, daily brushing and routine grooming with professional-grade products will help keep their skin and coat clean and healthy!

### **FUNNY**



### **Maintaining a Hair-Free Home!**

With the summer months descending upon us, it's likely a lot more hair will be descending on the furniture and all other areas of the home for a short time. To stay on top of the mess, here are a few things you can do.

Firstly, be sure to brush your dogs at least once daily, though twice daily may be preferable at this time. If your dog has a thick undercoat, such as those found on Huskies, you may want to have it 'raked' during their next grooming appointment. This thins it out a bit, which removes excess hair and makes it easier to brush.

If you brush them as soon as they come in from outside, you might be able to keep some of the mess from spreading around your home. Following that, the Hoover is a lifesaver. Daily sweeps of the floors can keep the hair to a minimum. But for those stubborn areas, such as upholstered chairs, an inexpensive roll of wide sellotape will remove the majority of stray hairs. A dampened sponge can also pull hair together for easy disposal.

Regular grooming will help too, as the wash and dry gets rid of all the detached hairs that are patiently waiting to fall on the floor.

### **HOLIDAY TIME IS A COMING!!!!!!**



BEAUTIFUL ISLE OF CUMBRAE

YOU'VE BOOKED YOUR HOLIDAY IN ADVANCE SO NOW DON'T FORGET TO BOOK IN THE DOG.

WE ARE ALWAYS EXTREMELY BUSY IN SUMMER MONTHS SO DON'T BE DISAPPOINTED AND BOOK EARLY.

IF THEY ARE GOING TO KENNELS REMEMBER TO BOOK THEM FOR GETTING THEM HOME!!

### **Word Search**

Find the hidden grooming words listed below!

C	P	T	U	A	D	R	B	N	R	L	O	Q	H
O	R	E	G	I	G	Y	Z	A	X	E	C	C	K
L	O	O	S	A	L	O	N	F	H	A	I	R	N
L	E	I	O	I	U	G	A	L	V	D	A	J	B
A	R	L	B	M	C	I	R	E	M	O	F	G	I
R	U	A	H	I	I	R	Z	A	K	L	R	O	E
A	O	I	W	A	G	N	E	S	R	F	E	R	T
D	I	C	P	W	W	C	G	S	T	M	U	L	I
P	V	O	G	J	R	K	T	I	X	E	W	F	C
L	A	S	B	I	E	R	E	M	G	E	K	L	K
N	H	G	N	I	Y	T	A	M	A	J	P	F	S
V	E	E	D	I	R	Y	S	C	T	O	O	L	P
R	B	R	E	E	D	S	K	A	L	T	H	O	S
T	B	E	T	R	P	Y	L	P	B	R	S	Q	D

COLLAR FLEAS TICKS DRYER SALON  
BREEDS BEHAVIOUR LEAD HAIR

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Mobile: 07775 611 788

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### Please Pass This Newsletter Around!

If you know of anyone that you think could benefit from my services or who may like to read this newsletter then please pass this copy on to them.

Maybe when you've finished reading it you could leave it in a place where others might get to read and enjoy it as well. What about in your hairdressers, dentist or doctors' reception. Or could you take it to your work so that your colleagues could benefit from it as well.

It's always good to reuse and recycle so by passing this newsletter on or leaving it where others could get to read it really would be benefiting everyone.

### Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.



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\*terms and conditions apply, please ask for full details.

### CONTRIBUTED BY ANDREW RUSSELL.

CHEERS ANDREW – GOOD ONE.

A man was leaving a convenience store with his morning coffee when he noticed a most unusual funeral procession approaching the nearby cemetery.

A black hearse was followed by a second black hearse about 50 Feet behind the first one. Behind the second hearse was a solitary man walking a dog on a leash. Behind him, a short distance back, were about 200 men walking single file.

The man couldn't stand the curiosity.

He respectfully approached the man walking the dog and said, "I am so sorry for your loss, and this may be a bad time to disturb you, but I've never seen a funeral like this. Whose funeral is it?"

"My wife's."

"What happened to her?"

The man replied, "She yelled at me and my dog attacked and killed her."

He inquired further, "But who is in the second hearse?"

The man answered, "My mother-in-law. She was trying to help my wife when the dog turned on her."

A very poignant and touching moment of brotherhood and silence passed between the two men.

"Can I borrow the dog?"

The man replied, "Get in line."

To make an appointment or if you just want to ask a question please contact me at:

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