

# Pawcassö

Professional Cat & Dog Grooming



0141 959 8111

Tips, advice and some fun facts about our best little friends who mean so much to us!

Hi everyone, and welcome to the August issue of my newsletter.

Summer's really flying by and I hope you're taking full advantage of the weather to enjoy lots of activities with your little friends. No doubt you and your pet are spending lots of time outdoors. If you are that's fantastic, but I'd like to take a moment to discuss an issue that you might want to have a think about – your pet running off or disappearing.

Although we all keep a close eye on our dogs and cats when we're at home, there is an unfortunate variety of circumstances that can occur in the blink of an eye, which can leave a pet nowhere to be found. These things can happen regardless of training and a pet's obedience to their owner, because nature and the ill intent of other people can often override obedience.

Many people have been left shocked over the disappearance of their pet, especially because they've never run off or escaped from their back yard before. But there's always a first time for everything. In nature, sometimes it's nothing more than a loud clap of thunder that sends a pet running; it's also quite common for dogs to follow the scent of another dog for mating – and that other dog might be far away from home! Plus there's also the worry of thieves who take any opportunity to steal pets from their loving owners.

While you can do lots of things to ensure that it doesn't happen, if your pet does disappear, you'll want to know that you've got the best possible chance of being reunited again.

The good news is that there are things you can do to help. Thousands of pets have been reunited with their owners, sometimes after months – or even years – of disappearance!

This may seem obvious, but one of the easiest and most helpful things you can do is keep a tag of your contact information on your dog's collar. That way, if they should run off and disappear, someone will probably find them and ring you to let you know of their whereabouts.

But because tags can be removed or fall off, or maybe you don't want your cat to wear a collar because of the risk of it getting caught on something, you should strongly consider having your pet microchipped, if you haven't done so already. The microchip is a small computer chip that is quickly and easily inserted directly beneath your pet's skin (by a professional, of course).

The great thing about microchips is that dog wardens, animal shelters and veterinarians are able to scan pets for chips in the event that they've been separated from their owners. With your contact information in the database of microchips, it's much easier for people to locate you if they've found your pet.

Let's hope it never happens to you but just think that without a tag or a microchip, there's just no way possible that someone finding your pet would ever know that you're their owner. So it makes lots of sense to get your pet microchipped.

With that said, I really do hope you have a fun and safe time with your pets this August. Speak to you soon.

Morag & Star. XXX

## Pawcasso Grooming

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### Are you new to this Newsletter or trying to find a good Pet Groomer?

If you're reading this newsletter for the first time or are looking for a Pet Groomer, please read page 2. There you'll find out how we could really benefit you and provide you with exactly what you're looking for.

### INSIDE THIS ISSUE:

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- \* Is it Time to Shed the Pounds?
- \* Choosing the Style that Fits Your Lifestyle!
- \* Pet Humour!
- \* Caring for Our Pet's Basic Needs!

### It's an Animal's World!

! A new pet-only airline has been launched in the US. Pet Airways is the first airline to carry pets in the main cabin of the aeroplane rather than the cargo hold.

The furry 'pawsengers' won't have to put up with annoying human travelers either, as it's only pets that travel on these flights!

The pets are monitored during the flight where fresh airflow and temperature in the cabin are maintained. This ensures the pets arrive at their destinations happy and healthy.

! A New York animal trainer has taught her dog to read. According to Ananova.com, Lyssa Rosenberg taught her terrier, Willow, to read messages she wrote down on sheets of paper.

*"She's a quick learner."* Ms Rosenberg said. *"It only took her six weeks to read and respond to the words on the sheets."* She even reads words when they are printed onto the paper from a computer.

Willow had already been trained to appear in TV adverts and has learned 250 different things, such as playing dead when she hears "bang," putting her paw in the air when she hears "wave," and standing on her back legs when she hears "beg."



**City & Guilds  
Qualified**

We are approved members of the Pet Care Trust and British Dog Groomers Association. So you can have peace of mind knowing that while your dog is in our care it will be groomed to the highest standard and will be given the greatest level of care at all times.

Your pet getting pampered in a bath full of bubbles, groomed to perfection & given plenty of cuddles!

## The Adventures of Star!



I've been on my holidays to the beautiful Isle of Cumbrae again. It is great there and I have great fun in the water where I love to cool off and ignore my Mum & Dad when they try to get me out. There are lots of other doggies there to play with and it is a quiet and peaceful place. We felt that we were on the French Riviera with all that sun in June. No offence but I didn't want to come back to work. There are lots of great walks around Millport and the scenery is amazing. You can see Arran, Rothesay, Largs, Dunoon, Ben lomond and all around that coast from the top of the hills. If you want to visit check out at [www.S1millport.com](http://www.S1millport.com)

I have just recovered from having a tumour removed from my leg. It was very painful but I am lucky that my Mum is a groomer and kept taking me to the vet to have it checked. It turned out to be a Mast tumour and luckily it was caught early enough. The groomers at Pawcasso check all the dogs and are usually the first people to notice strange lumps and bumps on your dogs, so please if they tell you that they have found something get it checked out. It may be nothing but the old saying is true. Better safe than sorry.

### **CUSTOMER PHOTOS - KEEP THEM COMING!!**



Above are Purdy & Alfie looking lovely after their recent visit to Pawcasso. Their little bows didn't last very long though after a few mucky walks in the country.

Cheers Marietta

To the right is a photo from Lesley Anne of her Border Terrier Milo.



## **What you can Expect if you Bring your Pet to Me!**

Would you like your dog or cat groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'pet' smell in your home? Would you like her coat feeling as soft as velvet and just a dream to cuddle? And above all, do you want reassurance that your pet is getting the same gentle care and kindness during grooming that you give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your pet will be groomed to the highest standard. You'll be so pleased with how she looks that you'll be proud to walk her down your street and show her off to your neighbours - just like the many other clients I have.

When I advise you on grooming styles for your pet, I always take your preferences, lifestyle and your pet's character into account. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that you'll get the best advice available to help you choose the right options for your pet.

As a good and caring pet owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that with me you'll have someone looking out for potential health issues and changes in your pet - some that may only be noticeable during grooming. Early detection of worrying ailments can make all the difference to your pet, so I make sure to keep a close eye during grooming.

Your pet will be well looked after and will always get the 'one to one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

## **Pawcasso Grooming**

*"Expert in leaving your pet looking gorgeous"*

- ✓ **Have your pet gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good pet owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

**Call for an appointment today. Tel:0141-959-8111**

### Doggy Word Search!

The following Word Search contains the names of 8 breeds of dogs. The breeds included are listed on the back page but can you find them first before looking at the names.

R D E A S D O O S G G J Z C  
E N O D G E E G R E T N U H  
I U A A Q K I Y R I Q W S I  
R O U F C L O L O D H E N N  
R H K A G F G V N M L I E E  
E F E L Y H S T I B A T L S E  
T L H A L H A S A A P S O E  
L O F L W Q E N A S L E T C  
L W O D N M B V H Z X W P R  
U H U V B K R U G O X V P E  
B S O P G H R A L A U F I S  
E I K I T Y H W L R S N X T  
D R J V Q G U P P O L L D E  
I I H Z M R U W I I E T K D

### Puppy Facts!

- When puppies are born, they are both deaf and blind and have a very poor sense of smell. These senses develop over the first few weeks of their lives. Puppies naturally group together and stay close to their mother for warmth.
- Puppies do best when they remain with their mother until they are at least eight weeks old. In that time they will learn lots from their mother and their characters will develop.
- Puppies sleep 90% of the day for their first few weeks.

### Is it Time to Shed the Pounds?

Does your pet look at you with longing eyes as you're trying to eat your own food? It can be difficult to say no to your best friend when they want a bite of whatever you're eating, but it's really important to keep their weight in mind.

Just as we can experience a host of health problems from being overweight, so can our pets. Obesity in dogs or cats can lead to diabetes, heart conditions, joint pain, decreased immunity, difficulty breathing and a range of other concerns.

To ensure the highest quality of life for our beloved friends, it's essential that we find the proper balance between exercise and food intake. Exercise becomes much more difficult for pets when they pack on extra pounds, which makes it harder to meet their physical and psychological needs.

If you're wondering whether your dog is at a healthy weight, just take a look at their rib cage. You should be able to feel your dog's ribs without feeling a thick layer of fat. Dogs, depending on breed, should also have a visible inward curve between the chest and hind end.

Any concerns about a pet's weight should be discussed with a veterinarian, as weight problems can result from or lead to illness. But to help your pet stay fit, you can reduce the amount of snacks and treats given and provide food portions appropriate to his level of physical activity.

Although most pets love to munch on anything they can get their paws on, it's up to us to decide on what they can eat and to keep them fit and trim!

### Baby on the Way!

Lyn our grooming assistant is going on maternity leave in the next couple of weeks. The baby is due on September 23rd. We wish her and her partner Willie all the best. Lots of love Lyn and come back soon!!!!

Jonathan is covering for Lyn in her absence and has huge boots to fill. Welcome Jonathan.

### FOR SALE!

Female 5 month old Collie/lab cross. Distraught owners have to sell due to serious illness. Very sad that they have no time to care for pup and it is lonely. Un-neutered.

Telephone: 07952 036558  
Genuine interested enquiries only please.

### Choosing the Style that Fits Your Lifestyle

We've all heard about choosing a dog breed that fits our lifestyle (highly active vs. laid back, etc.), but we must also consider the lifestyle of our own and of our dogs when choosing an appropriate style or haircut for them.

Although the fluffy or long and shiny coat on a show-quality dog is astoundingly beautiful, it's not always practical for the everyday activities of dogs and their owners. Of course, your dog should always look great after being groomed, but it's really important to choose a style for which the amount of maintenance works for both you and your dog.

For example: Many people love the long and glossy look of a full-coated Shih Tzu, Maltese or Yorkshire Terrier; however, maintaining the look of this coat is very time consuming for dog owners, as it requires extensive daily brushing.

Because most dogs love to get into messes or run around the garden, it's not always practical to keep them in a long, high-maintenance coat. If your dog always finds herself frolicking outdoors or if you don't have the time for a lot of daily upkeep on their coat, you can always keep them in a shorter, yet stylish haircut.

There is actually a variety of styles to choose from for many dog breeds, so there's no need to worry about choosing between practical and stylish – you can easily have the best of both worlds. I'd be happy to talk with you about different options that would suit the lifestyle shared by you and your dog.

Perhaps you prefer a longer length on the overall body but wish your dog would stop getting water and food stuck in their beard; you can always opt for shorter hair on the face blended into a longer coat on their body.

Perhaps your larger dog is always getting mud and mats in the wisps of fur on their belly but you don't want to clip their coat off; you can always keep the belly stylishly trimmed whilst keeping the overall coat intact.

By styling your dog's coat in accordance with lifestyle, you really cut down on the amount of time and maintenance required for a certain look.

So please take some time to think about the ordinary lifestyle of your dog as well as the amount of time you have to devote to coat maintenance.

By knowing your needs and talking it over with me, it can save you and your dog a lot of aggravation between appointments!

### Did You Know?

Dogs are omnivorous, which means they eat meat as well as plants. Although no one is 100% sure why dogs eat grass, it's thought that one reason is because they get a craving for greens. In fact, some dogs graze on grass every day. Others may just eat grass occasionally and it's thought that some do so because they have an upset tummy and want to make themselves sick.

## ADVERTISE HERE!

This newsletter goes out to over 300 cat & dog owners every month. If you have a product or service that could benefit our clients then please contact us.

*Anniesland  
Garden, Gift &  
Pet Supplies Ltd*

*Andrew Stewart*

Mobile: 07775 611 788

950A, Crow Road Nth.  
Glasgow G13 1JQ

Tel/Fax: 0141 959 7050

*"Dogs come when they're called; cats take a message and get back to you later."* - Mary Bly

### Four of Our Pet's Basic Needs

Pets are our best friends through both good and bad times and all they ask in return is that we take care of their basic needs. Unfortunately, many people do not realise that a pet's basic needs go beyond that of food, water, and shelter. So, what else does a pet need for a happy and healthy life?

#### **-Exercise-**

All dogs and cats need exercise. For a dog it's a minimum of 30 minutes physical activity per day, more for larger or highly energetic dogs. Otherwise, they release their pent up energy in destructive ways or develop psychological / behavioral problems. People often believe that because they have a big house or a big yard that their pet has plenty of room to exercise itself. But this is not true. We go stir-crazy at home and so do our pets, because it begins to feel like a cage.

#### **-Mental Stimulation-**

There is a reason that pets love games! Just as we like to have a purpose in life, so do our pets. Most pets require some level of psychological challenge to stay mentally healthy and this is especially important for dogs that are bred for specific activities. Retrievers love to retrieve; hounds love to track scent, and so on.

#### **-Attention and Affection-**

Dogs and cats are social creatures and they do become lonely without companionship. When left alone for long periods, they become depressed and often develop psychological / behavioral problems to cope with the stressful situation. While they do appreciate a good belly rub, their favorite form of attention is that of activities and exercise with their owners.

#### **-Grooming-**

An unkempt coat causes many more problems than just an odor or unsightly hairdo. When mats form in a pet's fur, it becomes very painful as the mats pull the skin. Unattended mats will actually leave open sores on a pet's skin, and these open sores are prone to infection. Regular grooming prevents this from happening while also preventing overgrown, painful nails.



Glenbrae Veterinary  
Clinic, Bearsden:  
**0141 942 7070.**

Castlebrae Veterinary  
Clinic, Dumbarton:  
**01389 765555**

## WANTED!

Can you help by saving bottle tops from milk bottles, juice bottles etc. Any plastic caps. These are being saved up to buy a wheelchair. Ringpulls wanted too.

Any spare old towels would be greatly received. We are always looking for towels for the shop to dry the dogs and also have been asked by the PDSA to collect them.

*"When a dog barks at the moon, then it is religion; but when he barks at strangers, it is patriotism!"*

~ David Starr Jordan

### Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

### Answers to Word Search!

Afghan Hound, Westie, Bull Terrier, Chinese Crested, Irish Wolfhound, Lhasa Apso, Pug, Samoyed

### Get This Newsletter Every Month!

To continue providing you with information, help and a little bit of fun about cats & dogs, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave me your email address or request your newsletter by sending me an email. Once you're on my list I'll send you a copy every month.

To make an appointment or if you just want to ask a question please contact me at:

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